

# CMS Member Survey May 2022:

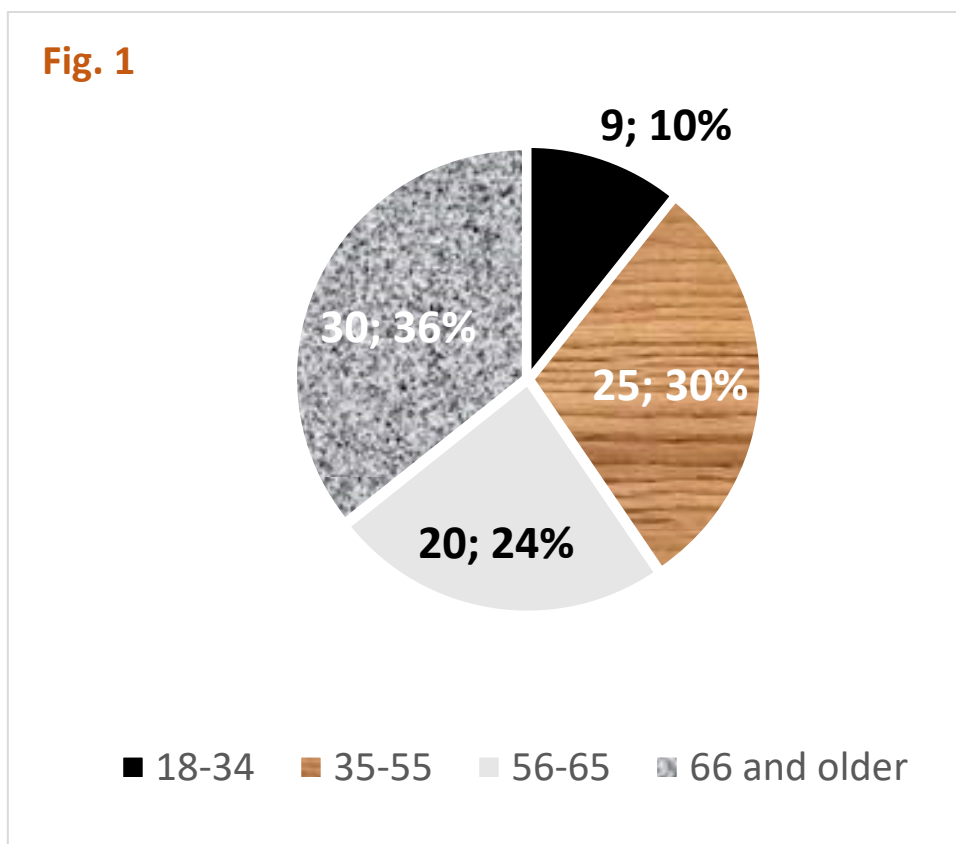
## Results and Analysis

### Introduction

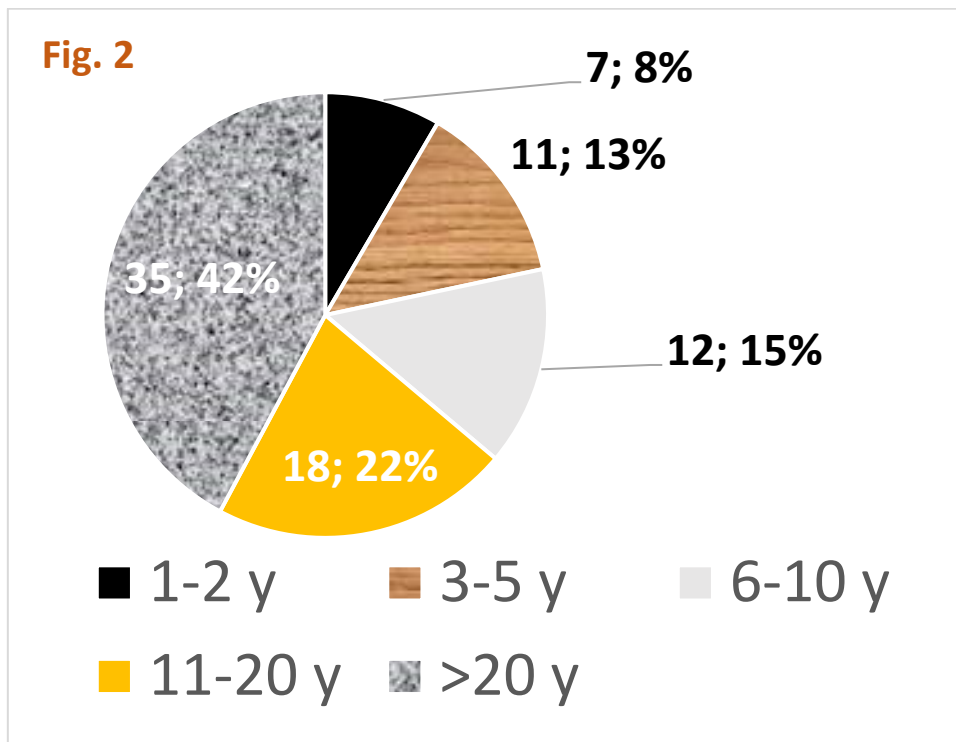
Eighty five members completed the member survey during May 2022. The Society currently has 241 members so this constitutes a response rate of 35%. The survey was advertised via the Society's list serv and via *CMS News*. The Society is very grateful to those who took the time to give their views.

### The data

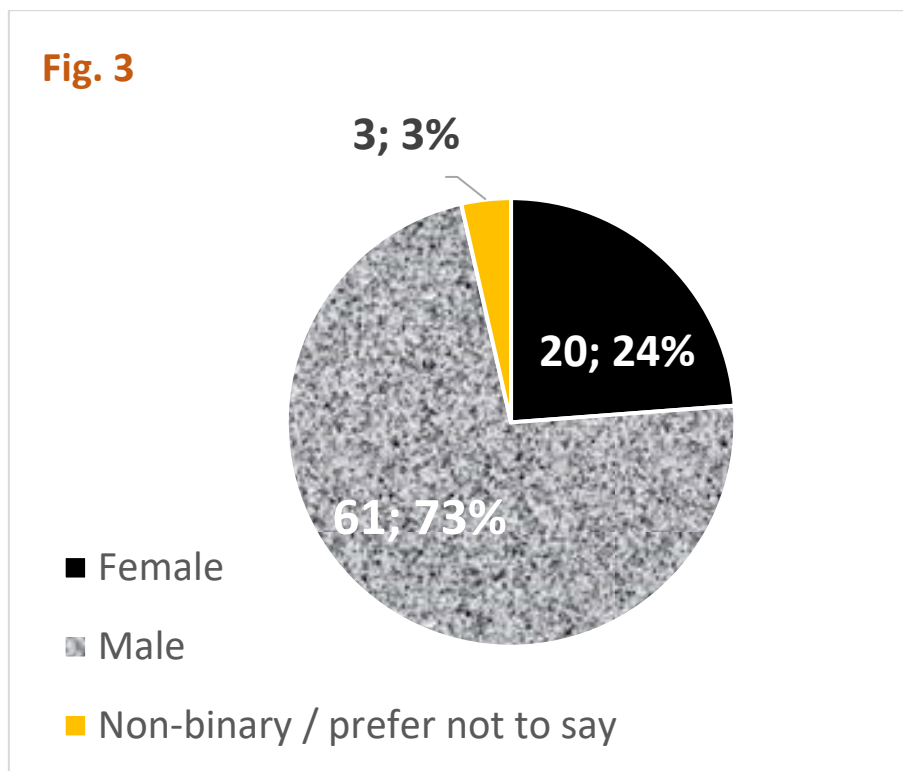
The age demographic of those who responded is shown in Fig. 1. 66% of respondents are 56 years and older. Only 10% of those who responded were <34 years old. There is a clear indication here of a need for greater engagement with those who are in the earlier stages of their clay careers.



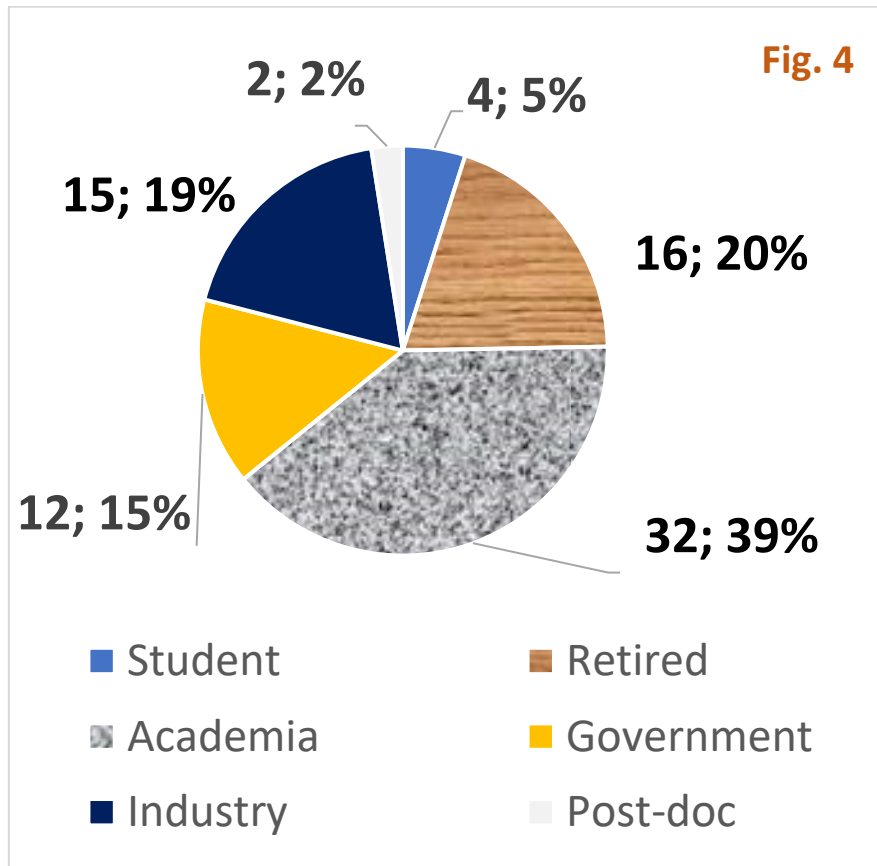
In Fig. 2, the length of time for which respondents have been members of CMS is highlighted. 64% of respondents have been members for 11 years or more.



In Fig. 3, we see that more than two thirds of those who responded to the survey are men.



In Fig. 4 is a breakdown of the employment status of the respondents. Only 7% were students or post-docs.



Respondents were asked to rate how important were the elements of membership benefits offered by the Society. The answers are shown in Fig. 5 below. The three categories of response are “very important (in blue), somewhat important (in gray) and unimportant (black).

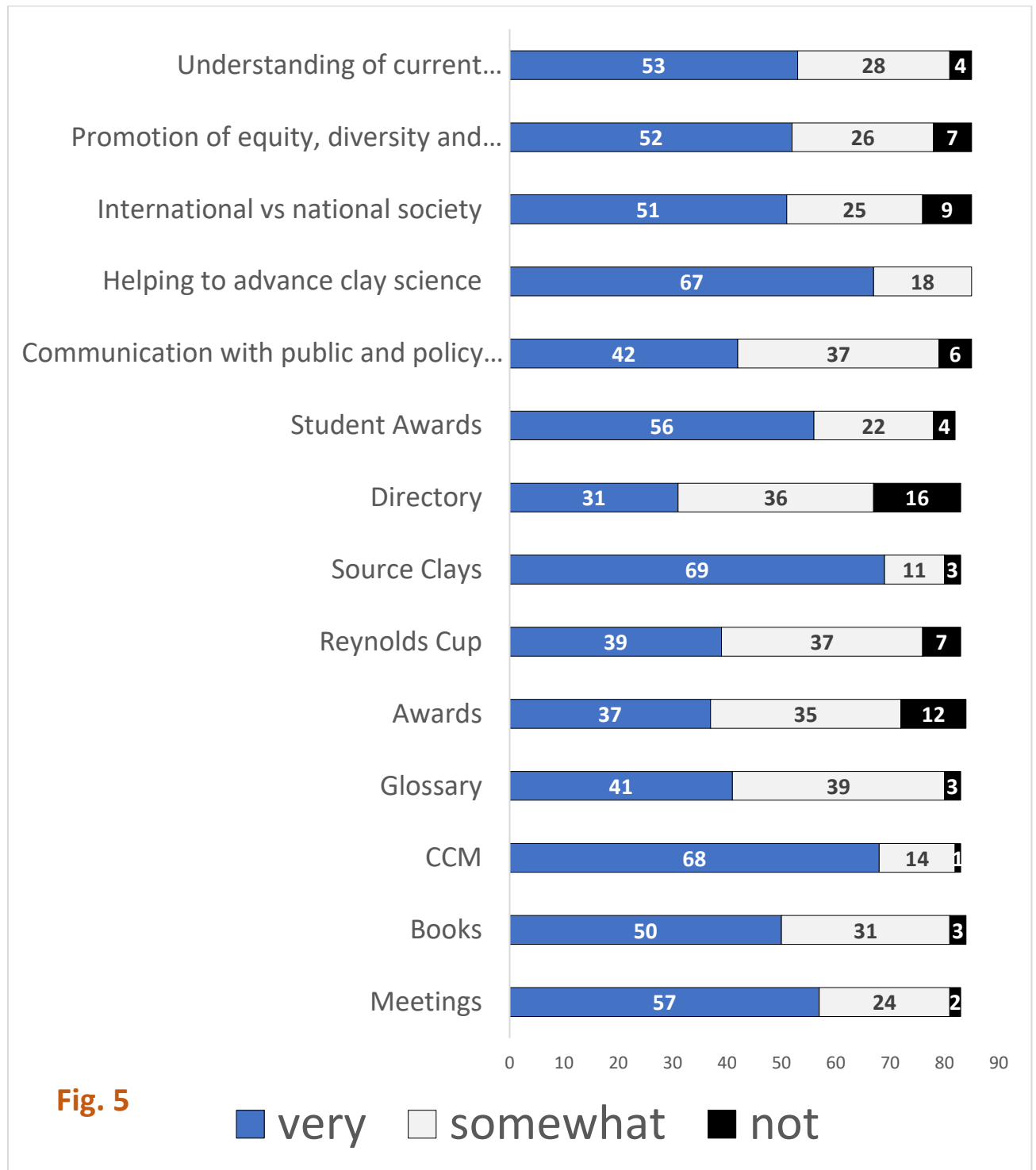
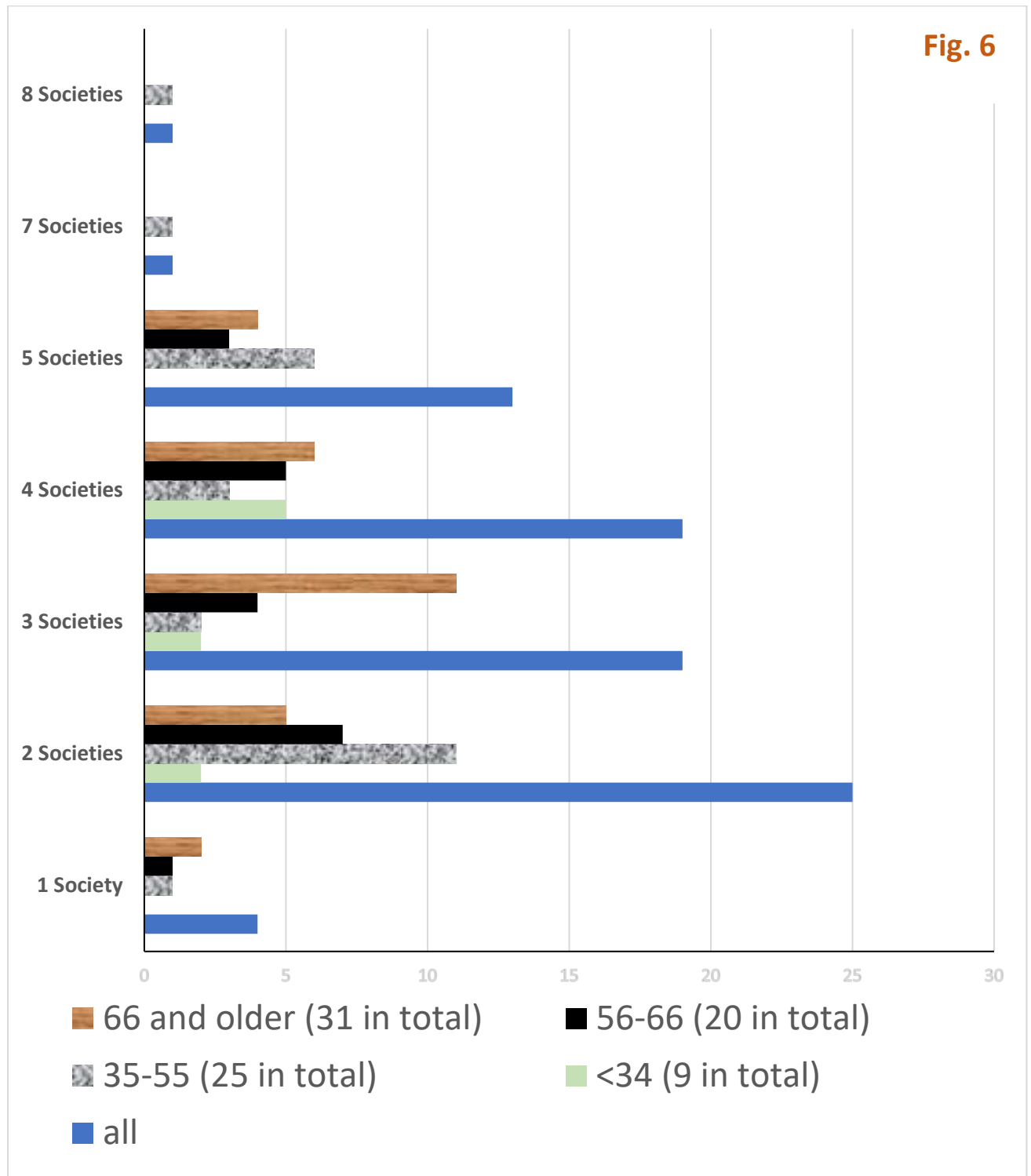
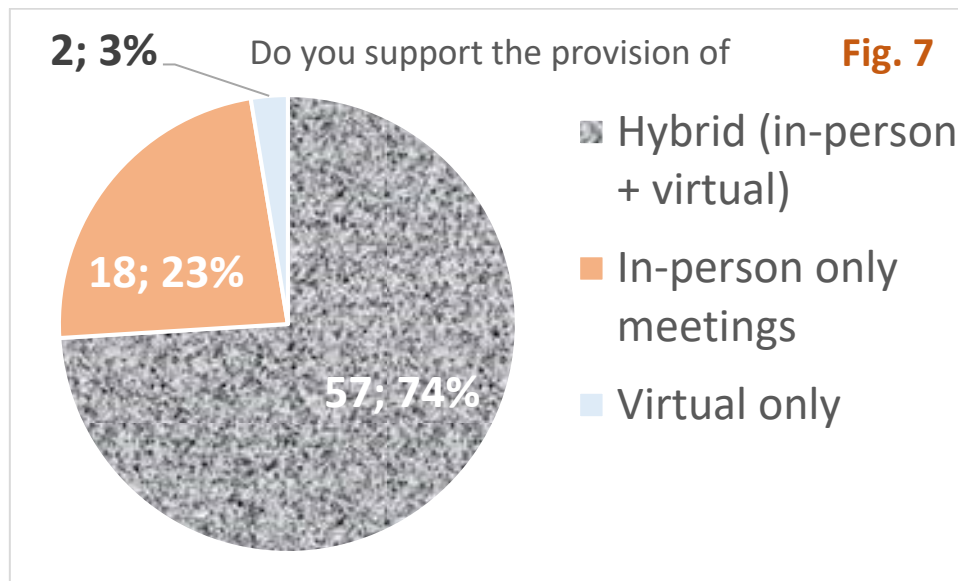


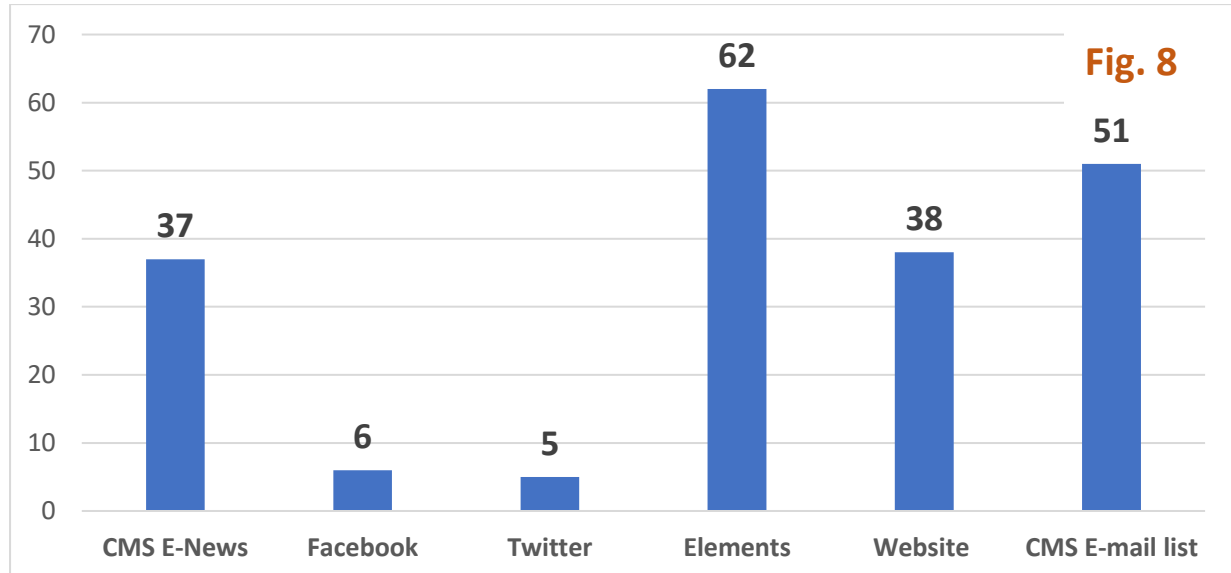
Figure 6 is an illustration of the number of Societies to which our respondents belong. Most of those who responded, irrespective of age group, are members of between two and four Societies. (“all” means all age groups.)



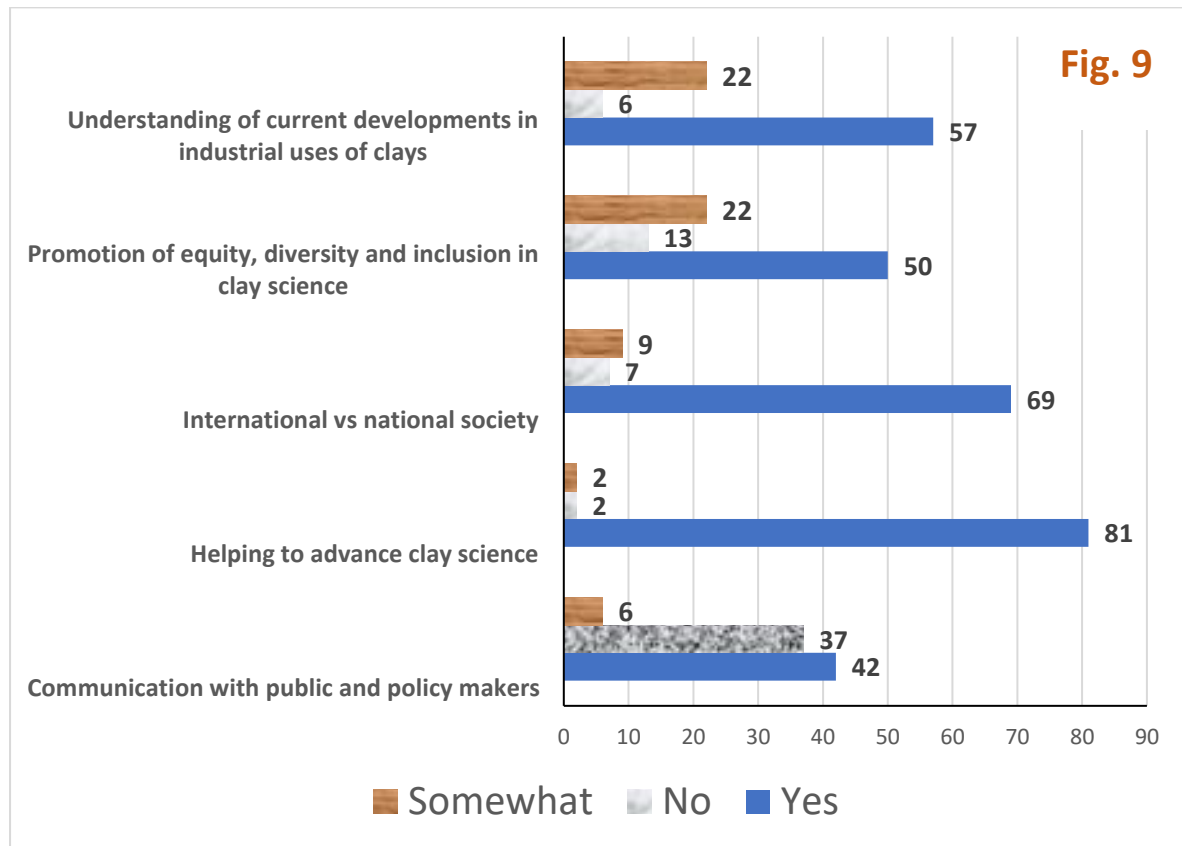
With respect to the kind of meetings the Society should run (Fig. 7), there was overwhelming support for hybrid presentation where possible:



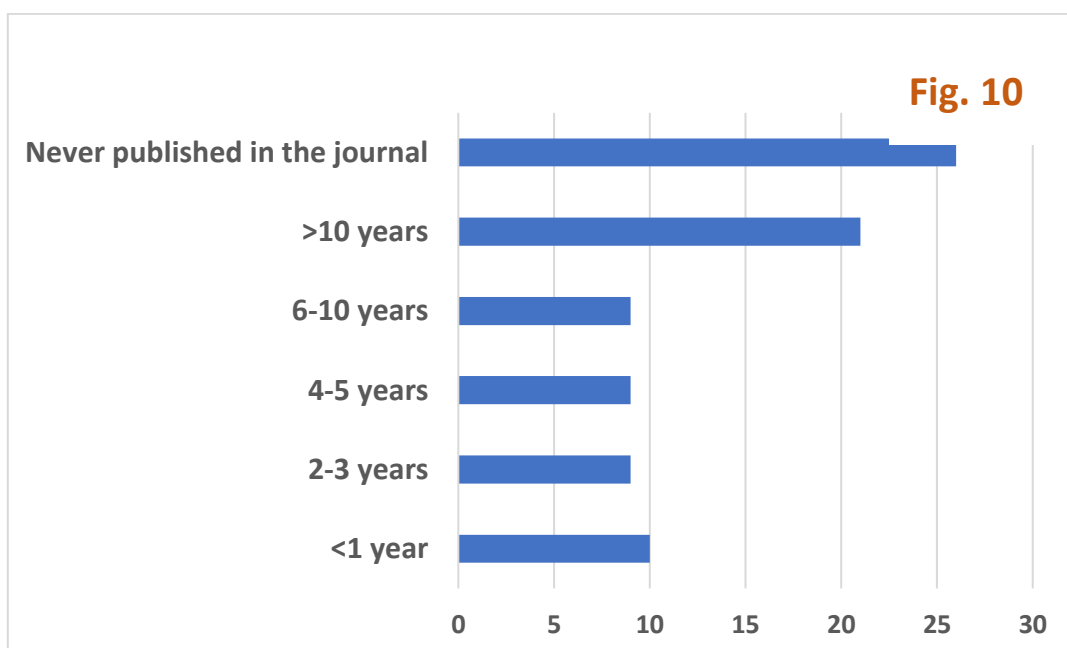
Respondents were asked to indicate which of the following resources (Fig. 8) they read to stay abreast of CMS activities. Note that many respondents ticked most of the categories. Clearly social media do not feature strongly. It may be that increased engagement with those at the earlier stages of their careers would increase these categories of interaction.



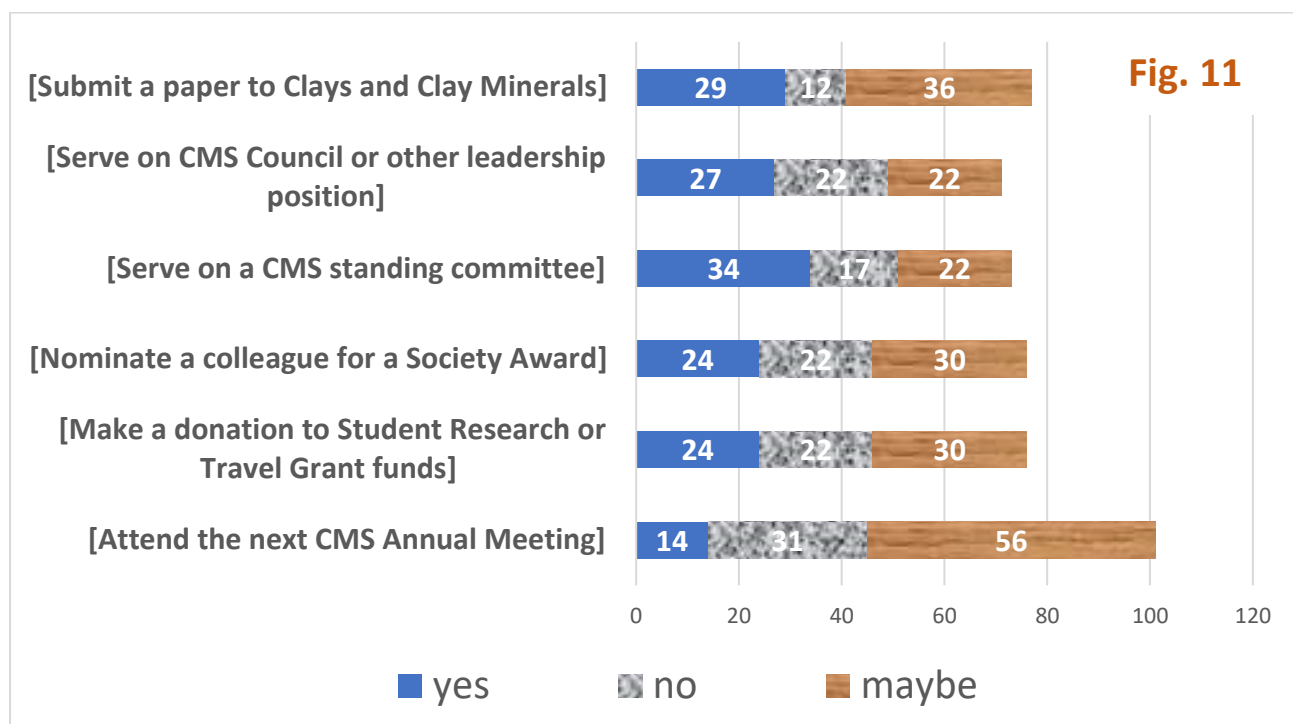
In Fig. 9, the survey sought to establish how aware respondents are about key priorities for the society. There is good awareness, particularly for the desire to advance clay science and the desire to be recognized as an international (rather than national) organization.



Respondents were asked to reveal how long it had been since they last published a paper in the Society's journal *Clays and Clay Minerals*. For more than half of the respondents, it has been > 10 years since they published in CCM or they have never published in it. In question 11 below, 38% of respondents are prepared to publish in CCM; a further 47% might consider it.



Further, the survey asked members whether they would be prepared to support the Society as we move into the future (Fig. 11).



The survey asked respondents whether they would be prepared to help grow membership (Fig. 12). The response was positive, though it would seem that some were unclear about how they could achieve this.

